

## **SWEDX Pixel Policy / Digital Signage Products**

SWEDX implements the ISO 9241 standard as a pixel policy for SWEDX products http://en.wikipedia.org/wiki/ISO\_9241#ISO-9241-302.2C\_303.2C\_305.2C\_307:2008\_pixel\_defects

#### **General information**

Defective pixels are pixels on a liquid crystal display (LCD) that are not performing as expected. In LCD manufacture, it is common for a display to be manufactured that has a number of sub-pixel defects (each pixel is composed of three primary-colored sub-pixels, RGB). The number of faulty pixels tolerated, before a screen is approved for rejection by SWEDX as stated below.

#### **Defect description**

Dark dot defects

A dark dot defect is usually caused by a transistor in the transparent electrode layer that is stuck "off".

#### Bright dot defects

A bright dot defect is a group of three sub-pixels (one pixel) all of whose transistors are stuck "on".

### Dead sub-pixels

A dead sub-pixel is a pixel that is always "off".

#### Bright sub-pixels

A stuck sub-pixel is a pixel that is always "on".

## Bright / dead dot / sub-pixels policy (visible as bright pixel on dark background or vice versa).

3 bright sub-pixels (1 dot) = 1 is allowed
3 dead sub-pixels (1 dot) = 1 is allowed
2 bright or dead sub-pixels = 2 are allowed
1 bright or dead sub-pixel (RGB) = 4 are allowed

# Total allowed number of bright sub-pixels/dots = 6 are allowed

If the defective pixels exceed the permitted numbers the LCD is considered defective and shall be replaced or compensated

#### Information:

A Full HD LCD has a resolution of 1920x1080 pixels. A Full HD LCD contains 2.073.600 pixels and 6.220.800 sub-pixels. Most of the time if a pixel/sub-pixel is defective it barely visible special when content displayed on the LCD is not static.

